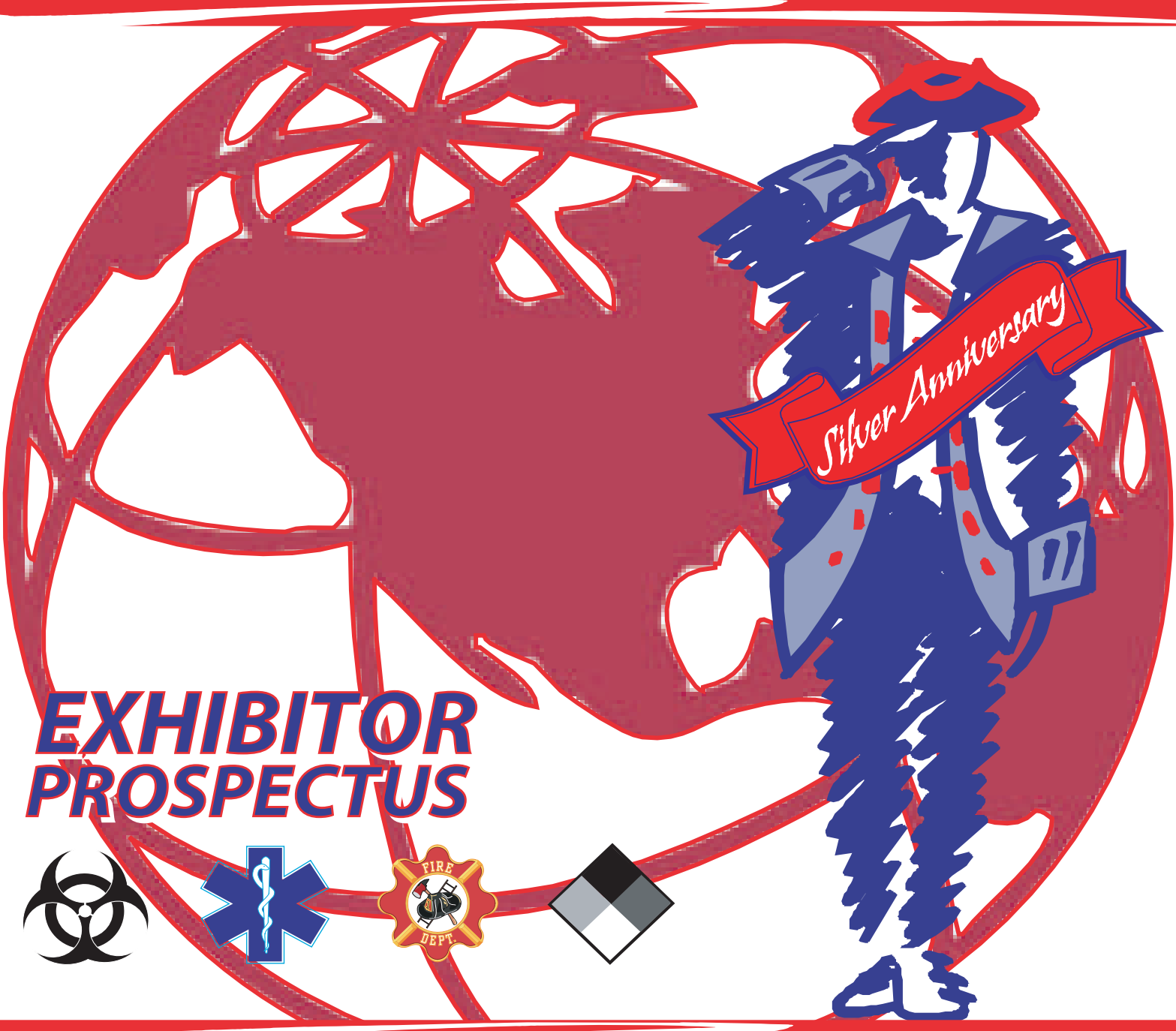


25th Annual International Disaster Management Conference

"Preparing Freedom's Lifelines..."



EXHIBITOR PROSPECTUS



Presented by

- > Emergency Medicine Learning & Resource Center
 - > Florida Emergency Medicine Foundation
 - > Florida College of Emergency Physicians
- 3717 South Conway Road, Orlando, FL 32812
800-766-6335 | Fax 407-281-4407 | www.emlrc.org



Program Partners

- > ACEP - Disaster Section
- > Fire Chief Magazine
- > Florida Hospital Association
- > Disaster Preparedness and Emergency Response Association
- > Central Florida Disaster Medical Assistance Team, FL-6
- > International Association of Emergency Managers
- > Florida Department of Health, Bureaus of Epidemiology and EMS

February 5-8, 2004 > The Rosen Plaza > Orlando, FL

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Target Audience

All persons and agencies involved with emergency preparedness, management and response... firefighters, EMS personnel, emergency managers, hospital administrators, physicians, nurses, DMAT personnel, disaster planning coordinators, medical facility administrators, law enforcement officials, search and rescue responders, civil preparedness officials, mass fatality responders, and others who play important roles in critical incidents.

Conference Highlights

The conference will review recent disasters highlighting incident command strategies, lessons learned and the medical issues experienced at these events. Issues and concerns among disaster personnel will be discussed as well as new resources for improving local planning, mitigation, response and recovery efforts. Check our website at www.emlrc.org for more information.

Exhibit Space Benefits & Fee

Included in your Exhibit Fee of \$450.00 will be

- 8'x10' carpeted booth with blue and white draped back and side walls
- One 6' table, 2 side chairs and wastebasket
- Two exhibitor badges
- Booth identification sign

Exhibit Representatives

Each exhibitor will be entitled to two representatives per exhibit space. Additional badges can be purchased for \$20 each.

Exhibit Hall Hours

Set-Up

Thursday, February 5, 7:00pm - 9:00pm

Exhibits Open

Friday, February 6, 9:30pm - 3:00pm

Saturday, February 7, 9:30pm - 3:00pm

Dismantle

Saturday, February 7, 3:00pm - 5:00pm

*Food & Beverage for scheduled breaks will be provided in the Exhibit Hall to increase attendee flow and traffic.

Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FEMF office by January 12, 2004 to reserve space and to be included in the attendee conference materials.

Sponsorship Opportunities

Put your company in the spotlight! A variety of sponsorship opportunities are available to garner additional exposure for your organization at the 25th Annual International Disaster Management Conference. Individual Sponsorship Opportunities

- Conference Syllabus - \$5,000
- Continental Breakfast - \$3,000
- Refreshment Break - \$1,200
- Marketing Resource Flyer - \$300
- Networking Lunch - \$2,500 partial - \$5,000 exclusive

Sponsorship Opportunities (cont.)

PLATINUM SPONSOR \$5,000

Pre-conference Promotions

- Full page Advertisement in the Florida College of Emergency Physicians Bimonthly Publication, *EMpulse*
- Corporate Logo prominently featured in conference advertising
- FCEP and FEMF website hyperlinks to sponsoring organization's corporate homepage
- Prospects mailing list provided in digital format

On-site Promotions

- Corporate Logo prominently displayed on conference signage
- Unlimited number of conference badges recognizing Sponsorship
- Priority Exhibit Hall Space provided
- Opportunity to provide a Marketing Resource Flyer at the Conference Resource Table
- Full page Platinum Sponsorship recognition in the Conference Syllabus

GOLD SPONSOR \$2,500

Pre-conference Promotions

- Half page Advertisement in the Florida College of Emergency Physicians Bimonthly Publication, *EMpulse*
- Corporate Logo prominently featured in conference advertising
- FCEP and FEMF website hyperlinks to sponsoring organization's corporate homepage
- Prospects mailing list provided in digital format

On-site Promotions

- Corporate Logo prominently displayed on conference signage
- 4 Conference Badges recognizing Sponsorship
- Priority Exhibit Hall Space provided
- Opportunity to provide a Marketing Resource Flyer at the Conference Resource Table
- Full page Gold Sponsorship recognition in the Conference Syllabus

SILVER SPONSOR \$1,500

Pre-conference Promotions

- Corporate Logo prominently featured in conference advertising
- FCEP and FEMF website hyperlinks to sponsoring organization's corporate homepage
- Prospects mailing list provided in digital format

On-site Promotions

- Corporate Logo prominently displayed on conference signage
- 2 Conference Badges recognizing Sponsorship
- Priority Exhibit Hall Space provided
- Opportunity to provide a Marketing Resource Flyer at the Conference Resource Table
- Full page Silver Sponsorship recognition in the Conference Syllabus

Exhibit Management

Florida Emergency Medicine Foundation

Jerry Cutchens, Marketing Manager

3717 S. Conway Road

Orlando, FL 32812-7607

Phone (800) 766-6335 x15 or (407) 281-7396 x15

Fax (407) 281-4407

jcutchens@femf.org

www.emlrc.org

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Exhibit Contractor

The Conference's Exhibit Contractor is GEMS Exposition Management Services. A service kit will be sent to each exhibitor from GEMS upon receipt of the completed registration application and exhibit fee. Additional furniture, electrical, telephony, computer and audio/visual services should be ordered directly from GEMS at (407) 438-5002.

GEMS Information

GEMS Exposition Management Services

11461 S. Orange Blossom Trail Building 5

Orlando, FL 32837

Phone (407) 438-5002

Fax (407) 852-0286

www.gemsevents.com

Electrical & A/V Equipment

Electrical & Audio/Visual equipment can be rented at the exhibitor's expense by contacting GEMS Exhibition Management Services at (407) 438-5002.

Conduct of Exhibitors

The character of exhibits is subject to approval of exhibit management (FEMF). The right is reserved to refuse application of firms not meeting the standards required or expected, as well as the right to curtail exhibitors or part of the exhibits which are contrary to the character of the meeting.

Exhibit Registration Form

Company Name - As to appear on the identification sign

Exhibitor Name(s) - As to appear on the name badge(s)

Address

City, State Zip

Phone

Fax

Email

_____ **Contact me concerning sponsorship opportunities.**

_____ **\$ 450.00 Exhibit Fee**

_____ **\$ 20.00 Additional Representative**

_____ **\$ 75.00 Late Fee After January 12, 2004**

_____ **\$ Total Fees Enclosed**

EXHIBIT FEES TO BE PAID BY CHECK OR VISA/MASTERCARD

Make checks payable to FEMF and mail to 3717 S. Conway Road, Orlando, FL 32812.

Phone: 407-281-7396 or 800-766-6335

Fax your application with the following information to 407-281-4407.

Credit Card Number: _____

Credit Card Type: [] Visa [] Mastercard

Expiration Date: _____ Cardholder Name: _____

Cardholder Signature: _____

Cancellation Policy

Cancellations and refunds will be made if requested in writing to the Disaster 2004 Registrar. No refunds will be made after January 12, 2004. For cancellations an admin. fee of \$50.00 will be retained.

Exhibitor Liability

Exhibitor assumes responsibility and agrees to indemnify and defend the Florida Emergency Medicine Foundation and The Rosen Centre Hotel and their respective employees and agents against any claims and expenses arising out of the use of the exhibit location. The Exhibitor understands that neither the Florida Emergency Medicine Foundation nor The Rosen Centre Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain insurance.

Tax Information

In accordance with Florida's Tax Statute, Exhibitors must collect 6 % sales tax on sales of tangible personal property purchased within the state. Consult your attorney or the Florida Dept. of Revenue to determine tax exemptions if no sales are made within the state.

Hotel Information

The Rosen Plaza Hotel

9700 International Drive • Orlando, Florida

800-627-8258 • 407-996-9700 • Room Rate: \$145 S/D plus tax.

Mention the FEMF Disaster 2004 room block.

Guest Room Reservations Cut-off Date January 7, 2004.

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Florida Emergency Medicine Foundation. I/We also agree to comply with ACCME Standards for Commercial Support. You are hereby authorized to reserve space for my/our company for the 2004 International Disaster Management Conference.

For Office Use Only

Date Rec'd: _____

Amt. Rec'd: _____

Ck #/CC: _____

Booth Assign: _____

Special Req: _____

25th Annual International Disaster Management Conference

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